



VERISUPPLY®

CASE STUDY: SANDISK

Sandisk improved its Conflict Minerals compliance by deploying Sensitel's VeriSupply Conflict Minerals solution.

Business Challenge:

- Meeting SEC Conflict Mineral Compliance
- Annual Reporting for continued compliance

Business Solution:

- Sensitel VeriSupply
- Product Listing (Products Containing 3TG)
- Conduct RCOI
- Establish Chain of Custody / Due Diligence
- File SD and Audit Results with SEC
- Supply Chain Mapping

Business Results that Speak for themselves

With a single campaign, Sandisk Saw:

- **A jump of 37 spots in the global Compliance Report of Enough Project in the Electronic Industry**
- **Became the 3rd most Compliant Company behind Intel and HP**

“VeriSupply met our recognized needs and was flexible enough to address several needs that we had not yet recognized.”

— **Director of Procurement**
(Sandisk)

Case Overview

Business Challenges:

- No Unified System to track suppliers and information MSDS
- Difficulty in relevant supplier detection
- Data Accuracy from suppliers was difficult to determine
- Tracking Origins of smelters as trading houses or actual companies
- Tracing sourcing and locations of suppliers/smelters

Business Solution:

#1 Product Listing in lines with 3TG Usage

#2 Conduct RCOI

#3 Establish Chain of Custody / Due Diligence

#4 File SD & Audit Results with SEC



Increased Brand Value

In 2 months



From 40 to 3

Jump of 37 spots in Compliant Report



#3 in Global List

of compliant companies in the Electronic Industry